

GBA Plus: Get the Data Toolbox

Course outline

Provided by: Performance Management Consultants – PMC Training



Reference no. 163-16

Duration 2.00 day(s) | 12:00 hours ¹

Website link <https://pmctraining.com/training/gba-plus-get-the-data-toolbox/>

Tools for the Inquiring Mind: Giving Value to GBA Plus and Other Forms of Qualitative Research and Analysis

These all rely on good data: policy analysis, programme design, risk assessment, and performance measurement. All these disciplines need to be sensitive to the nature of the people involved through the lens of Gender-Based Analysis-Plus (GBA Plus, formerly GBA+).

Policies and programmes are often developed and evaluated without a full and wide appreciation of actual needs or impacts. An increasing schism between the political centre and the periphery points to the need for a heightened care in gathering and giving meaning to data.

GBA Plus provides us with a framework within which we can undertake our inquiries, research and analysis, using quantitative and especially qualitative techniques.

We will start the workshop with a general framework for evidence-based decision-making and public involvement, then segue into ideas for improved critical thought. We will examine bias from various vantage points. After that, we will briefly address quantitative analysis before drilling into the core of the workshop which is qualitative research and analysis and the associated tools of interviews and surveys. When it comes to GBA Plus, we'll look at gender, but also study the value of the + reached through intersectional or diversity analysis.

In general, morning activities will be information-sharing through lecturettes and discussion; afternoon activities will feature group work related to research-, interview-, and survey-design and delivery.

Learning outcomes

At the end of this workshop, you will be able to:

- Design and implement a research strategy
- Understand the range of consultative techniques available
- Undertake a quality GBA Plus analysis that goes well beyond the tick boxes

¹ The course hours reflect teaching time that often correlate with continuing education credits (CEC) or professional development units (PDU). Please check with your profession's governing body, as there is no universal approach.

- Have much better understanding of the implications of your policies and programmes
- Better deliver the goods to manager

Workshop topics

- An overview of evidence-based decision-making
- Ownership by design
- The core value of public involvement through “consultations”
- The fit between public involvement and qualitative research
- Management buy-in for research versus the risks of insufficient study
- The fundamentals of research design
- Critical thinking and the problem of thinking fast
- Thinking about bias, bias without thinking
- Contextualizing quantitative analysis (note: this workshop is pointedly not a deep dive into statistical analysis)
- Introduction to qualitative research and analysis
- GBA Plus in its various forms and implementations and diversity analysis
- Interview and survey techniques
- The role of humanity, ethics, and soul
- Using stories and selling useful data

Prerequisites

There are no prerequisites for this course

Who should attend this course?

This course is designed for those in government and the NGO sector: policy analysts at the EC-2 to EC-8 levels or equivalent, programme officers, or those involved in performance measurement will allow all benefit.