

Developing Effective Public Policy

Course outline

Provided by: Performance Management Consultants – PMC Training



Reference no. 147-26

Duration 2.00 day(s) | 12:00 hours ¹

Website link <https://pmctraining.com/training/developing-effective-public-policy/>

Navigating the Policy Development Process

Public servants, whether they are policy or program analysts or managers, work in a complex evolving policy environment, consisting of multiple stakeholders with different mandates, agenda, plans and priorities. The issues they have to tackle are multidisciplinary and cut across jurisdictions. Policy development work requires a sound understanding of all these factors and their relationships.

This two-day workshop provides a framework for effective public policy development, which includes: the dynamic nature of the public policy arena, the factors that influence decision makers, as well as an understanding that public policy in Canada involves a number of players who contribute to it.

This workshop is different from our sister workshops, Policy Analysis ToolBox Parts I and II. Those workshops are concerned with the analysis that you would personally undertake to create a policy or program, whereas the workshop described here explains at a higher level how policies are developed.

Learning outcomes

At the end of this workshop, you will be able to:

- Enjoy an increased knowledge about the intricate landscape of the complex public policy development process
- Understand the political infrastructure, public sector governance, the institutions, the players, their roles and relationships
- Navigate the public policy development processes from issue identification to solutions
- Frame problems, address issues and articulate solutions
- Understand how to work with Central Agencies to ensure that policy issues fit into the overall Government of Canada agenda, plans and priorities
- Effectively use citizens, community groups, non-governmental organizations to raise awareness of the issues

¹ The course hours reflect teaching time that often correlate with continuing education credits (CEC) or professional development units (PDU). Please check with your profession's governing body, as there is no universal approach.

- Translate policy into action
- Initiate, cultivate and establish relationships
- Assume your role and execute your responsibilities effectively

Workshop topics

- Policy development landscape
- Purpose, structure and mandate of Cabinet and Cabinet Committees
- Public policy development process
- Origins of policy
- Issue identification
- Building your evidentiary base
- Policy options development
- Considerations
- Ministerial Recommendations
- Memorandum to Cabinet content
- Central Agency roles
- Influence of Federal departments
- Identification and engagement of stakeholders
- Memorandum to Cabinet process management
- Policy implementation
- Performance measurement

Prerequisites

There are no prerequisites for this course.

Who should attend this course?

This course is designed for policy analysts and program officers, as well as managers in governmental and non-governmental organizations whose roles and responsibilities require an understanding of the policy development process.