

Business Planning in an Era of Restraint

Course outline

Provided by: Performance Management Consultants – PMC Training



Reference no. 121-26

Duration 2.00 day(s) | 12:00 hours ¹

Website link <https://pmctraining.com/training/business-planning-in-an-era-of-restraint/>

Integrating Strategic, Operational and Workforce Planning for Optimum

This two-day course will provide you with a practical experience of the Business Planning process from a Design Thinking perspective, to reflect current business changes and resource constraints.

Business Planning is a way to “design” and manage work within changing constraints. This interactive workshop will develop your knowledge, confidence and practical skills to plan your work activities as a “design thinker” in times of change.

Learning outcomes

By the end of this workshop, you will be able to:

- An integrated perspective on multiple components of the business environment that need to be addressed to prepare a sound business plan
- Learned about updated frameworks that explain how to plan in situations of turbulence and complexity, while developing resilience in times of restraint
- Produced a sample business plan that includes an environmental scan, identification of priorities and risks, implementation requirements and measures of success
- Experienced Business Planning as a creative and collaborative prototyping experience

Workshop topics

Designing for the Future

- Review of planning components: vision, processes, structure, people
- How to turn upheaval into opportunity
- How to develop assumptions about resources, risks and success in an era of restraint
- How to think strategically and creatively about the future

¹ The course hours reflect teaching time that often correlate with continuing education credits (CEC) or professional development units (PDU). Please check with your profession’s governing body, as there is no universal approach.

Designing the Plan

- Making the planning experience worthwhile
- How to use the toolbox of design thinking to plan in a way that is more adaptive, creative, and responsive to client and employee needs

Prototyping

- Design lab: prototyping a business plan to meet your mandate:
 - What are the right questions to ask?
 - What strengths can you build on?
- The benefits of learning while doing – research, collaboration, reflection

Measuring Success

- Defining metrics for results and impact, and creating a baseline of data
- Incorporating organizational requirements such as MAF (Management Accountability Framework), and public sector values
- Becoming a more effective planner in times of transition

Prerequisites

There are no prerequisites for this course.

Who should attend this course?

Management and staff who need to integrate strategic, operational and workforce planning.